



# Threads™

An Undergraduate Degree Curriculum for the  
New Reality of Computing



# Faculty Set Short-Term Priorities

1. Improve Undergraduate Program
2. Research Excellence
3. Diversity
4. New Areas



"Everyone ignored those wimpy  
'Thank you for not smoking' signs."

# 1 Priority  
Improve UG Program

# Students





1,000 Majors

1355 Avg SAT

Representative Sample



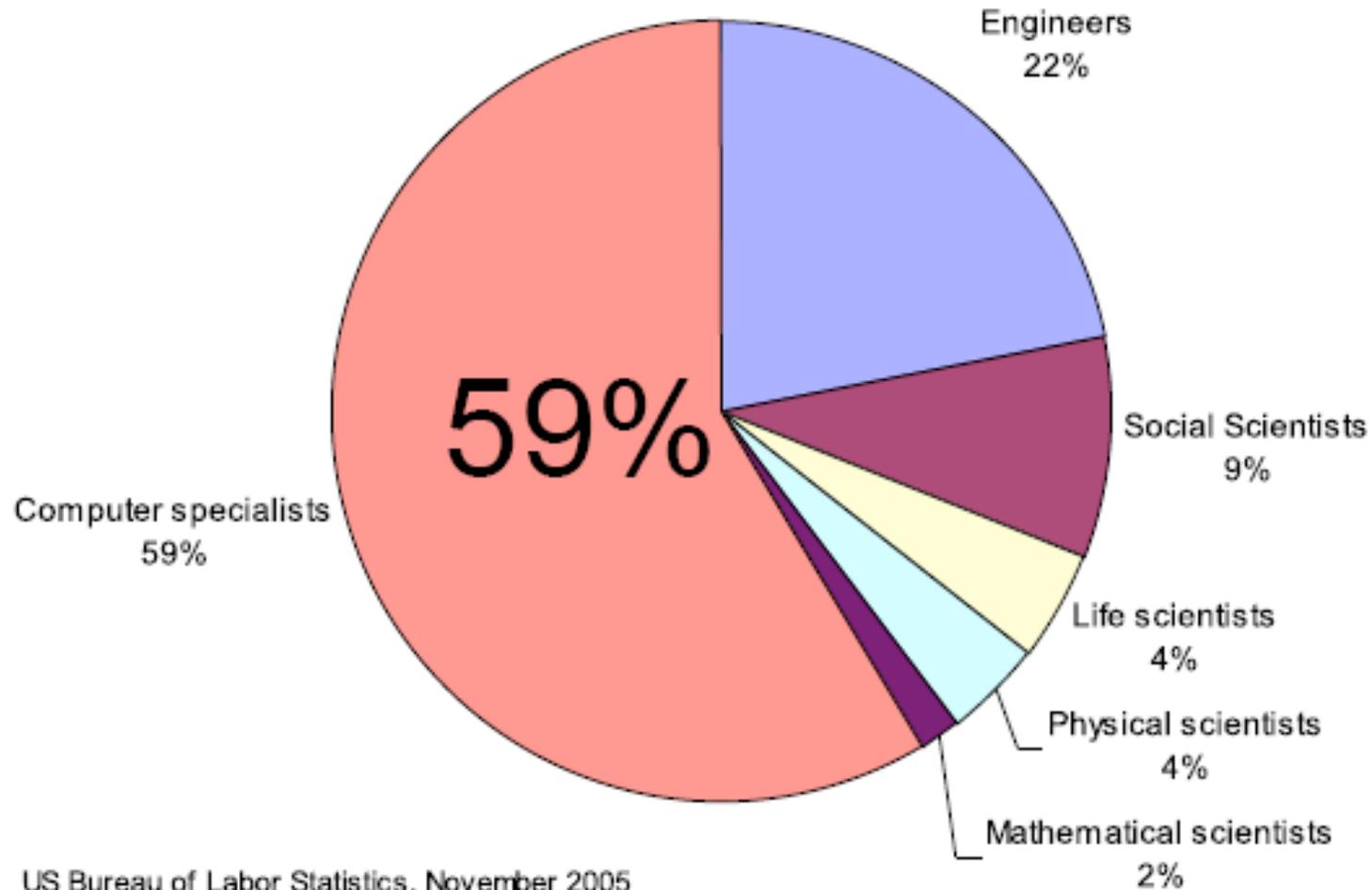
4,500 Non-Majors

# Faculty



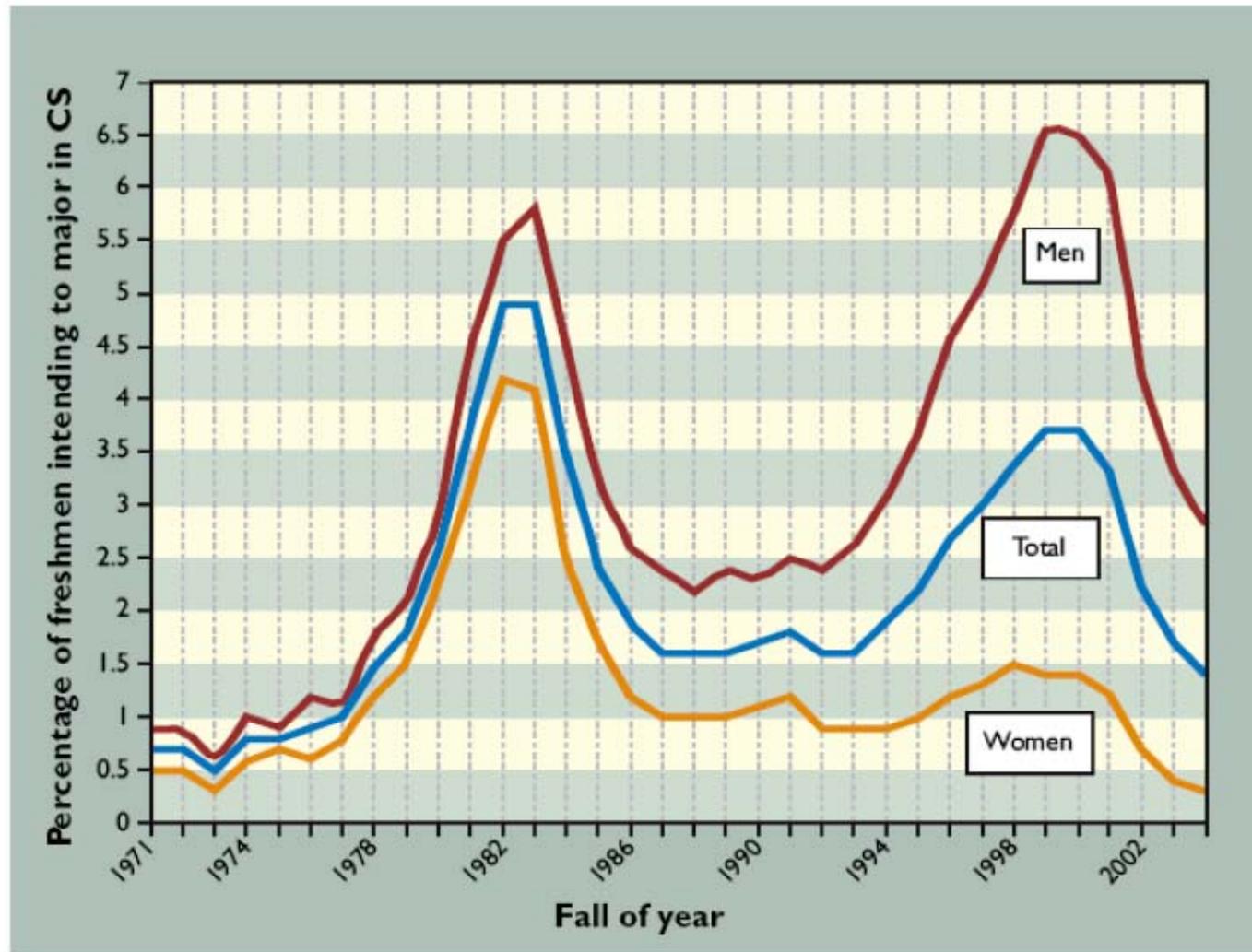
**"Well, a pop-up doctoral dissertation is certainly an original idea..."**

# Problem 1: Demand



US Bureau of Labor Statistics, November 2005  
<http://www.bls.gov/opub/mir/2005/11/art5full.pdf>

# Problem 1: Supply

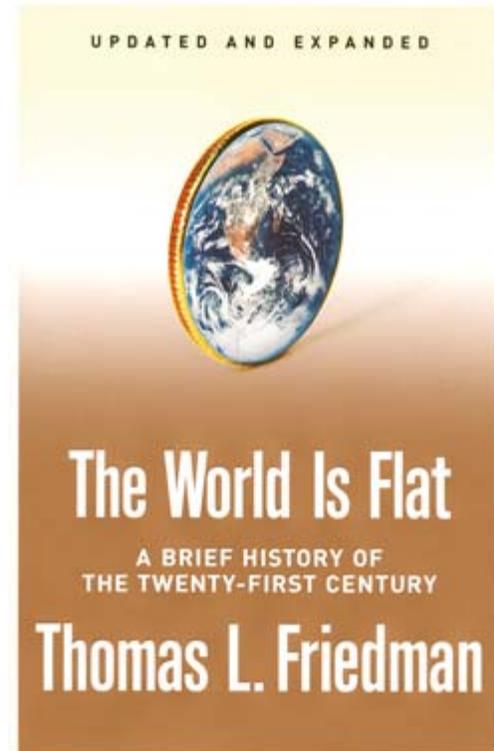


Source: HERI at UCLA

# Problem 2: The World is Now Flat

“...the newest technologists have to become renaissance geeks. They have to understand computing,

... they also typically need deep knowledge of some other field, from biology to business, Wall Street to Hollywood.”



“If you have only technical knowledge,  
you are vulnerable,”

---Thomas W. Malone,

MIT

# No One had an Answer

- MIT
- CMU
- Stanford
- Berkeley
- ...

# Transformative Approach

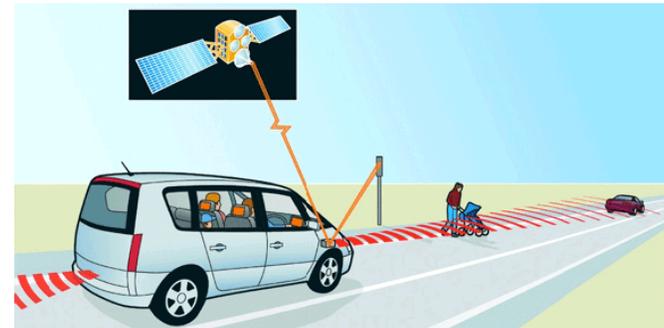
- Worked Backwards...
- What Do Students Need?
- What Do Employers Need?
- What Do Professors Need?

# Threads...

- Partial Paths Through The Curriculum
- Easier To Explain And Understand
- Cross Departmental Boundaries

# “Embodiment”

## Where Computing Meets The Physical World

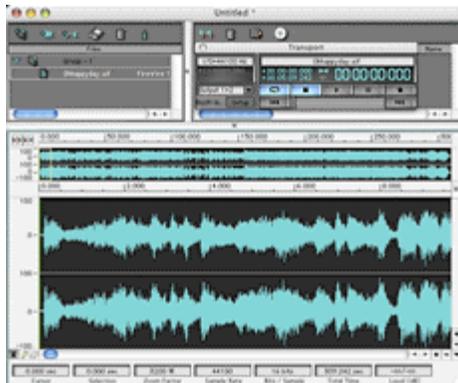


# “Media”

## How Computing is Used Expressively

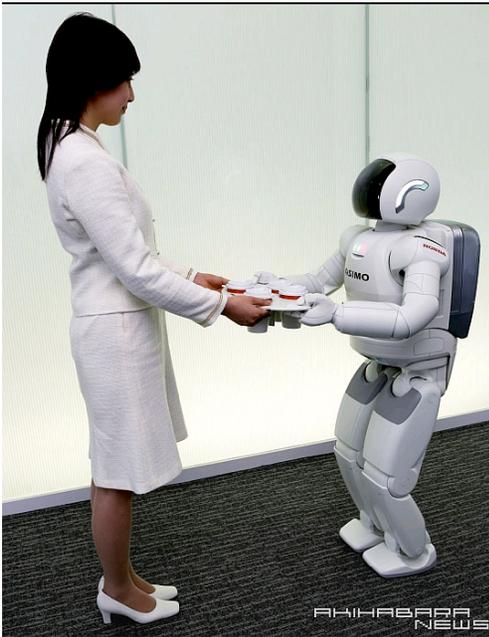


FROM: PIXAR



# “People”

## Where Computing Meets Users



# 8 Threads

- Embodiment
- Intelligence
- Platforms
- People
- Internetworking
- Media
- Foundations
- Computational Modeling

# Solved the “CORE” Problem

$$2/3 + 2/3 = 1$$

# 28 Combinations: Choice

- **Gaming**
  - Media & People or Media & Platforms or Media & Information Internetworks ...
- **Robotics**
  - Embodiment & Foundations or Embodiment & Intelligence or Embodiment & People...
- **Animated Movies**
  - Media & People or Media & Platforms or Media & Information
- **Security**
  - Information Internetworks & People of Information & Foundations
- **Mobile Computing**
  - Embodiment & Information Internetworks or People & Embodiment
- **Bioinformatics**
  - Computational Models & People or Computational Models

# Added Roles

- Master practitioner
- Researcher
- Entrepreneur
- Communicator
- Policy Maker

# The Whole Package

- Freshman Leap
- Sophomore Leap
- Threadspace
- Advising
- Delivery

# Impact?

- Applications were down 20%
  - Introduced Threads
- ⇒ Fall 2006 Freshman Class was  
20% Larger Than The Year Before
- ⇒ 2008 vs 2007 up 15%
- ⇒ Yield and broad appeal look very strong

# Impact?

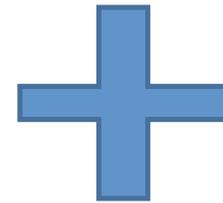
- Chapter 7 of “The World is Flat”

**“The Right Stuff”**

# Impact?

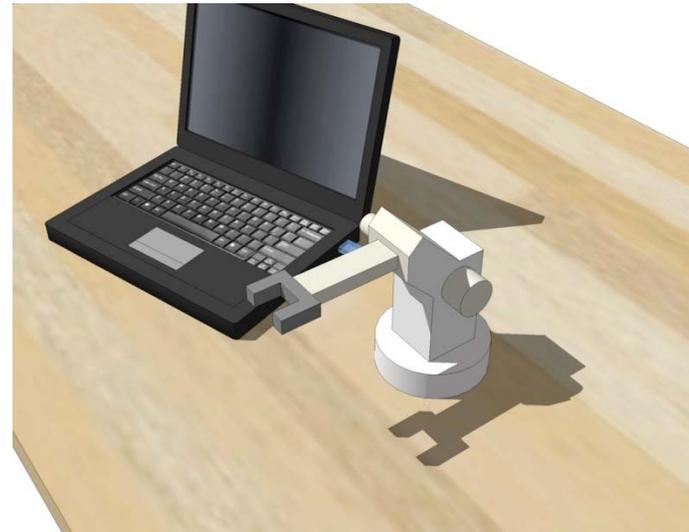
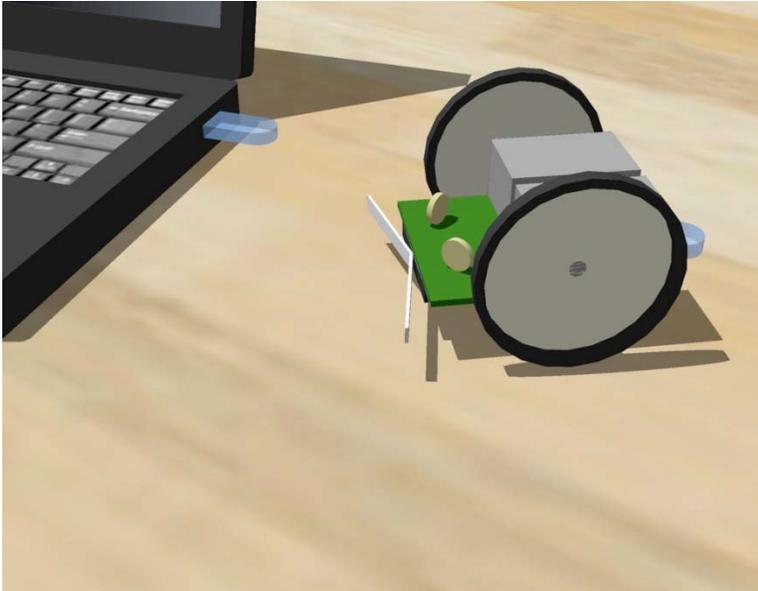
## The Institute for Personal Robots in Education

**Robotics@GT**  
& Intelligent Machines



Microsoft®  
**Research**

# Concept



# Reality



**Big Change is Possible**