

Autonomous Bidding  
in the  
Trading Agent Competition

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## Key TAC Features

### Simultaneous Auctions

### Combinatorial Valuations

- Complements

- $v(X\bar{Y}) + v(\bar{X}Y) \leq v(XY)$

- camera, flash, and tripod

- Substitutes

- $v(X\bar{Y}) + v(\bar{X}Y) \geq v(XY)$

- Canon AE-1 and Canon A-1

## Examples

### FCC auctions

### eBay auctions

- proxy bidding agents
- bid up to the value of good  $x$

### $v(\text{Camera} + \text{Flash})$

- autonomous bidding agents
- bid up to the **marginal** value of good  $x$

# Bid Determination

## Allocation

- given the set of goods I hold, what is the maximum valuation I can attain?

## Acquisition

- given the set of goods I hold, and given ask prices in any open auctions, on what set of additional goods should I bid to maximize valuation less costs?

## Requisition

- given the set of goods I hold, and given bid prices in any open auctions, on what set of goods should I place asks to maximize valuation plus profits?

## Completion

- given the set of goods I hold, and given ask and bid prices in any open auctions, on what set of goods should I place bids or asks to maximize my valuation less costs plus profits?

## Overview

- TAC Market Game
- TAC Agent Architecture
- RoxyBot Agent Architecture

# TAC Market Game

Score = Valuation – Costs + Profits

## Supply

- **Flights** Inbound and Outbound
- **Hotels** Grand Hotel and Le FleaBag Inn
- **Entertainment** Red Sox, Symphony, Phantom

## Auctions

- **Flights** infinite supply, prices follow random walk, clear continuously, no resale permitted
- **Hotels** ascending, multi-unit, 16th price auctions, transactions clear and random auction closes once per minute, no resale permitted
- **Entertainment** continuous double auctions, initial endowment, resale is permitted

# TAC Market Game

## Demand

Client	IAD	IDD	HV	RV	SV	TV
1	1	3	99	134	118	65
2	1	4	131	170	47	49
3	1	2	147	13	55	49
4	3	4	145	130	60	85
5	1	4	82	136	68	87
6	2	4	53	94	51	105
7	1	3	54	156	126	71
8	1	5	113	119	187	143

## Feasible Packages

- o arrival date prior to departure date
- o same hotel on all intermediate nights
- o at most one entertainment event per night
- o at most one of each type of entertainment

# TAC Market Game

## Valuation

$$1000 - \text{travelPenalty} + \text{hotelBonus} + \text{funBonus}$$

$$\text{travelPenalty} = 100(|\text{IAD} - \text{AD}| + |\text{IDD} - \text{DD}|)$$

$$\text{hotelBonus} = \begin{cases} \text{HV} & \text{if } H = G \\ 0 & \text{otherwise} \end{cases}$$

$$\text{funBonus} = \text{entertainment values}$$

## Allocation

Client	AD	DD	H	Ticket	Valuation
1	1	3	G	SV1, RV2	1351
2	1	3	G	RV1	1201
3	1	2	G	—	1147
4	3	4	G	RV3	1275
5	1	3	F	RV1, TV2	1123
6	3	4	G	TV3	1058
7	1	3	F	SV1, RV2	1282
8	1	5	G	TV1, SV3, RV4	1562



## TAC Agent Architecture

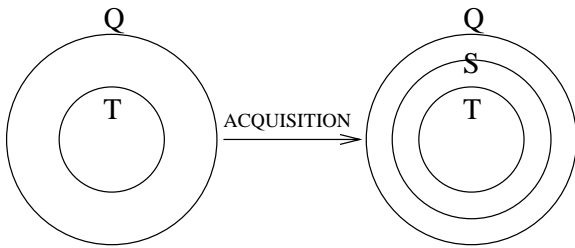
REPEAT

1. how many copies of each good do i want?
2. on the goods i want, should i bid now or later?
3. for the goods i want now, what am i willing to pay?

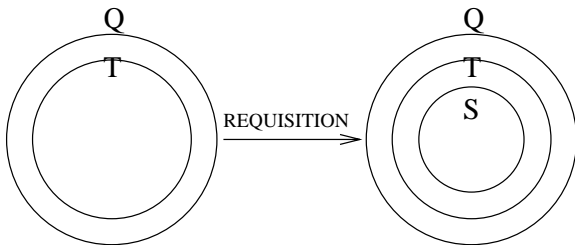
UNTIL game over

# Bid Determination

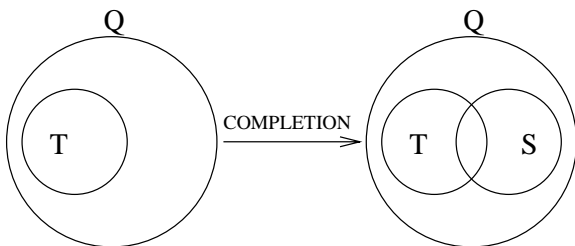
**Bid** on  $S \setminus T$



**Ask** for  $T \setminus S$



**Bid** on  $S \setminus T$   
**Ask** for  $T \setminus S$



## Observations

### WD $\cong$ Allocation

- WD: auctioneer seeks the set of combinatorial bids that maximizes profits, given feasibility constraints

### WDR $\cong$ Acquisition

- WDR (WD with reserve prices): auctioneer seeks the set of combinatorial bids that maximizes the difference between profits and reserve prices

BD problems in simultaneous auctions  $\cong$

WD problems in combinatorial auctions

# Pricelines

## Buying Priceline

$$\vec{p}_g = \langle 0, 0, 0, 0, 20, 30, \infty, \infty, \dots \rangle$$

$$\forall g, \quad n\text{Buy}(S, g) = \sum_{\vec{q} \in S} q_g$$

$$\forall g, \quad \text{Cost}_g(S, P) = \sum_{n=1}^{n\text{Buy}(S, g)} p_{gn}$$

$$\text{Cost}(S, P) = \sum_{g \in G} \text{Cost}_g(S, P)$$

## Selling Priceline

$$\vec{\pi}_g = \langle 10, 5, 2, 1, 0, 0, 0, 0, -\infty, -\infty, \dots \rangle$$

$$\forall g, \quad n\text{Sell}(S, g) = \sum_{\vec{q} \notin S} q_g$$

$$\forall g, \quad \text{Profit}_g(S, \Pi) = \sum_{n=1}^{n\text{Sell}(S, g, \Pi)} \pi_{gn}$$

$$\text{Profit}(S, \Pi) = \sum_{g \in G} \text{Profit}_g(S, \Pi)$$

## Formalization

### Acquisition

Inputs: set of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

### Requisition

Inputs: set of packages  $Q$

set of selling pricelines  $\Pi$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) + \text{Profit}(S, \Pi))$

### Completion

Inputs: set of packages  $Q$

set of buying pricelines  $P$

set of selling pricelines  $\Pi$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Val}(S, v) - \text{Cost}(S, P) + \text{Profit}(S, \Pi))$

## Formalization

### Acquisition

Inputs: set of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

### Requisition

Inputs: set of packages  $Q$

set of selling pricelines  $\Pi$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $T^* \in \arg \max_{T \subseteq Q} (\text{Valuation}(T, v) + \text{Profit}(T, \Pi))$

### Completion

Inputs: set of packages  $Q$

set of buying pricelines  $P$

set of selling pricelines  $\Pi$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^*, T^* \in \arg \max_{S, T \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P) + \text{Profit}(T, \Pi) - \text{Cost}(T, P))$

## Completion $\mapsto$ Acquisition

### Buying Priceline

$$\vec{p}_g = \langle 0, 0, 0, 0, 20, 30, \infty, \infty, \dots \rangle$$

### Selling Priceline

$$\vec{\pi}_g = \langle 10, 5, 2, 1, 0, 0, 0, 0, -\infty, -\infty, \dots \rangle$$

## 1st Reduction

- add reverse of selling pricelines to buying pricelines:  
 $\vec{p}_g + \text{reverse}(\vec{\pi}_g) = \langle 1, 2, 5, 10, 20, 30, \infty, \infty, \dots \rangle$

## 2nd Reduction

- extend package input set with singleton packages, one for each copy of each good in selling pricelines; assign selling prices as dummy package valuations:  
 $\vec{\pi}_g \mapsto$  4 new packages with valuations 10, 5, 2, 1

Bid Determination in **double-sided** auctions  $\mapsto$

Bid Determination in **single-sided** auctions

# Utility

## Acquisition

Inputs: set of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

$$u(S^*) = \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$$

## Example

valuations

$$v(XYZ) = v(XY) = v(YZ) = 500$$

$$v(X) = v(Y) = v(Z) = v(XZ) = 0$$

pricelines

$$p(X) = p(Y) = p(Z) = 100$$

utilities

$$u(XY) = u(YZ) = 300$$



## Marginal Utility

for the goods i want now, what am i willing to pay?

### Acquisition

Inputs: set of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

$$u(S^*) = \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$$

### Answer

$$u(x) = u(A \cup \{x\}) - u(A), \text{ with } p(x) = 0 \ \& \ p(x) = \infty$$

### Example

$$u(X) = u(XYZ) - u(YZ) = 400 - 300 = 100$$

$$u(Y) = u(XYZ) - u(XZ) = 400 - 0 = 400$$

$$u(Z) = u(XYZ) - u(XY) = 400 - 300 = 100$$

### Bids

$$b(Y) = 300, \ b(X) = b(Z) = 100$$

$$v(Y) - p(Y) = 200$$

# RoxyBot

how many copies of each good do i want?

## Acquisition

Inputs: set of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

$$u(S^*) = \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$$

## Answer

$$n\text{Buy}(S^*, g) = \sum_{\vec{q} \in S^*} q_g$$

## Example

$$n\text{Buy}(\{XY\}, X) = 1$$

$$n\text{Buy}(\{XY\}, Y) = 1$$

$$n\text{Buy}(\{XY\}, Z) = 0$$

XOR

$$n\text{Buy}(\{YZ\}, X) = 0$$

$$n\text{Buy}(\{YZ\}, Y) = 1$$

$$n\text{Buy}(\{YZ\}, Z) = 1$$

# Marginal Utility, Revisited

for the goods i want now, what am i willing to pay?

## Acquisition

Inputs: subset of packages  $Q$

set of buying pricelines  $P$

valuation function  $v : Q \rightarrow \mathbb{R}^+$

Output:  $S^* \in \arg \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$

$$u(S^*) = \max_{S \subseteq Q} (\text{Valuation}(S, v) - \text{Cost}(S, P))$$

## Answer

$$u(x) = u(A \cup \{x\}) - u(A), \text{ with } p(x) = 0 \ \& \ p(x) = \infty$$

## Example

$$u(X) = u(XY) - u(Y) = 400 - 0 = 400$$

$$u(Y) = u(XY) - u(X) = 400 - 0 = 400$$

## Bids

$$b(X) = b(Y) = 400, \ b(Z) = 0$$

$$v(XY) - p(X) - p(Y) = 300$$

## RoxyBot 2000 Architecture

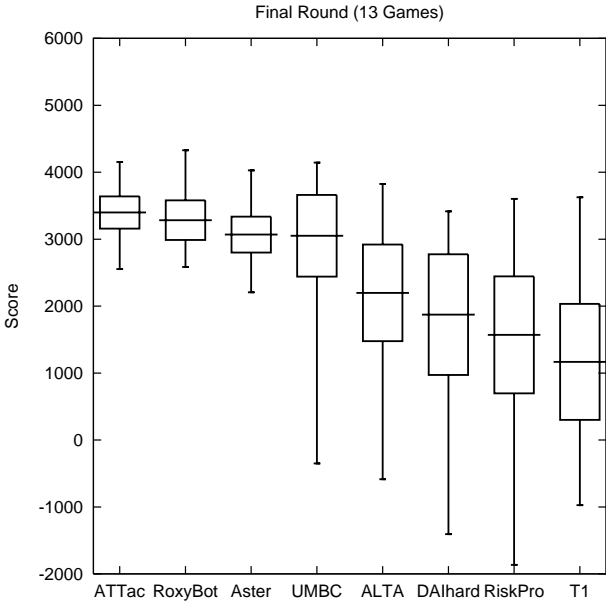
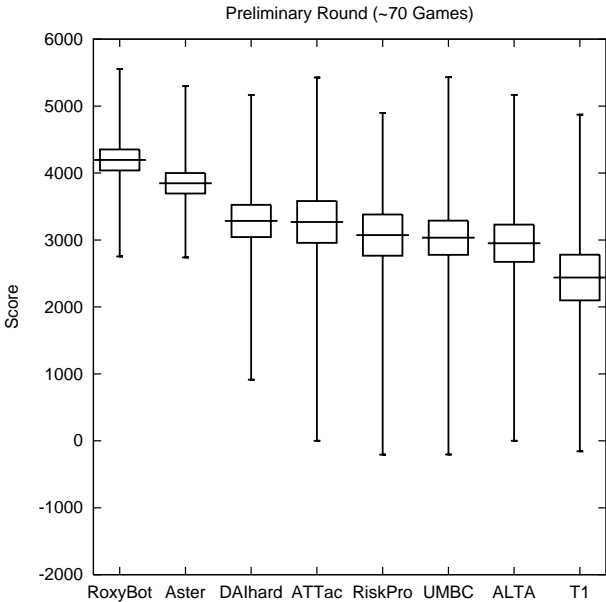
(A) REPEAT

1. Ping server to update current prices and holdings
2. Estimate clearing prices and build buy/sell **pricelines**
3. Run **completer** to find optimal buy/sell quantities
4. Bid/ask marginal valuations

UNTIL game over

(B) Run **allocator**

# TAC 2000 Statistics



## Price Uncertainty

for the goods i want now, what am i willing to pay?

### Example

$p(x) = 0$ , with probability  $\frac{1}{2}$ , and

$p(x) = 200$ , with probability  $\frac{1}{2}$ ,

for all  $x \in \{X, Y, Z\}$

### Answer

average marginal utility

### Bidding Policy

$X$	$Y$	$Z$	$u(X)$	$u(Y)$	$u(Z)$
0	0	0	0	500	0
200	0	0	0	500	200
0	200	0	0	500	0
0	0	200	200	500	0
200	200	0	0	500	200
200	0	200	200	300	200
0	200	200	200	500	0
200	200	200	200	300	200
Bids			100	450	100

## RoxyBot Under Uncertainty

how many copies of each good do i want?

### Answer

sound and complete set of packages

### Example

$$n\text{Buy}(\{XY\}, X) = 1$$

$$n\text{Buy}(\{XY\}, Y) = 1$$

$$n\text{Buy}(\{XY\}, Z) = 0$$

### Bidding Policy

$X$	$Y$	$u(X)$	$u(Y)$
0	0	500	500
200	0	500	300
0	200	300	500
200	200	300	300
Bids		400	400

## Bidding Under Uncertainty

$X$	$Y$	$Z$	ATTac	RoxyBot
0	0	0	500	500
200	0	0	500	300
0	200	0	300	300
0	0	200	500	500
200	200	0	300	100
200	0	200	0	300
0	200	200	300	300
200	200	200	-200	100
Scores			275	300



## RoxyBot 2001 Architecture

### INPUTS

Truncation Parameter  $t_0 \in [0.5, 1.0]$   
Schedule by which to Decay  $t_0$

### (A) REPEAT

1. Updates prices and winnings
2. Estimate clearing price distributions
3. Initialize  $d = 0$ ,  $s = 8$ ,  $n = 0$ , and  $t = t_0$
4. REPEAT
  - (a) Sample clearing price distributions
  - (b) Compute optimal completion  $D_n$
  - (c) Store  $D_n$  in completion list
  - (d) Increment  $n$
  - (e) Tally results
    - i. for all items  $i$ 
      - o initialize  $\#i = 0$
      - o for all completions  $D_n$ 
        - if  $i \in D_n$ , increment  $\#i$
      - o if  $\#i/n > t$ 
        - increment  $d$
        - add  $i$  to  $D$
      - o if  $\#i/n < 1 - t$ 
        - decrement  $s$
        - delete  $i$  from  $S$
    - (f) Discard from list inconsistent completions
    - (g) Set  $n$  equal to length of completion list
    - (h) Decay  $t$
  - UNTIL  $d = s$  or TIME OUT

### (B) Run allocator

## Future Work

### Empirical Testing

- Completion vs. No Completion
- Sampling vs. No Sampling
- ILP vs. LP Relaxation

### Theoretical Study

- timing—optimal stopping problem
- estimate joint price distributions